



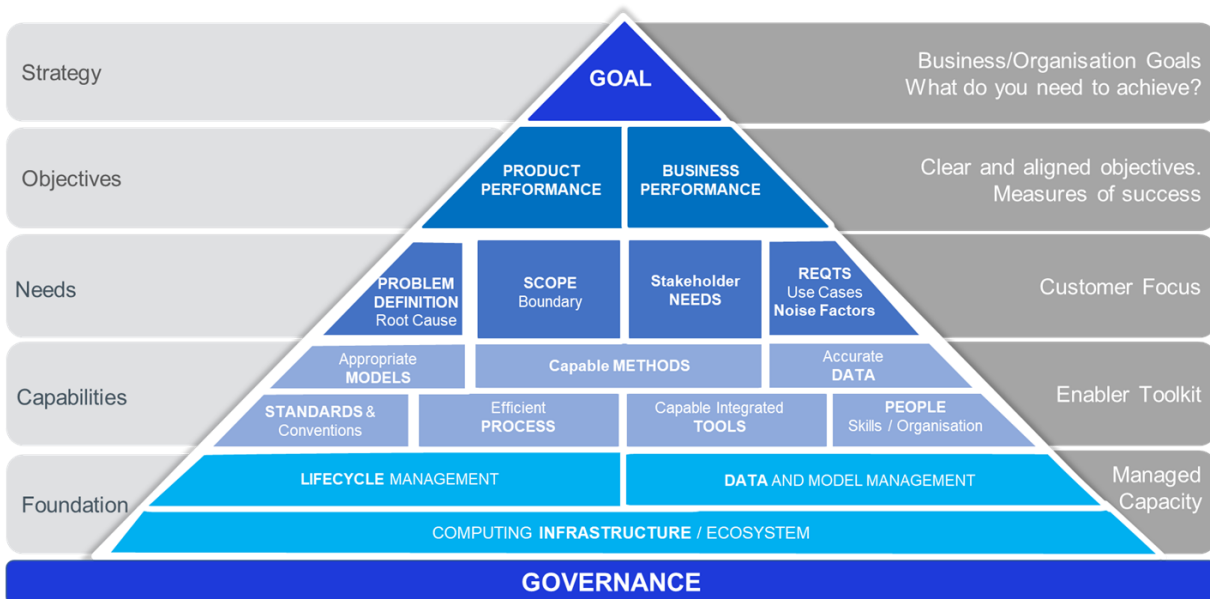
PHRONESIM

**ENGINEERING SIMULATION
STRATEGY SOLUTIONS**

TRAINING AND COACHING

Bespoke training and coaching can be tailored to your specific goals, needs, status and requirements covering the following aspects:

- Understanding your Goals
- Maturity Assessment
- Understanding the Strategy Framework and the Key Elements necessary for an effective and efficient Modelling and Simulation Strategy
- Building and Implementing a Modelling and Simulation Strategy
- Capability Development
- Organising your Modelling and Simulation



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The Strategy Framework

NAFEMS eLearning Course

Public eLearning Course COVERING ALL ASPECTS OF “How to Implement a Modelling and Simulation Strategy”

Course Program:

- Why do modelling and simulation? Why do you need a strategy for it?
- Engaging stakeholders - identifying needs
- Assessing the current state
- Best practices
- The strategy framework and toolkit
- Strategy framework deep dive
 - Process, methods and tools
 - Models and data
 - People, organization, computing, and infrastructure
- Modelling & simulation quality
- Leading and managing modelling simulation organisations
- Strategy implementation – realising the benefit
- Cost benefits and strategy governance

The screenshot shows the NAFEMS website interface for the course. The header includes the NAFEMS logo, a search bar, and navigation links for Membership, 2022 Regional Conferences, Training, Events, Community, Professional Development, Resources, and About NAFEMS. The main content area features the course title, a sub-header 'Unlock the Full Potential of Modelling and Simulation in your Organisation', and a 'Details' sidebar. The details sidebar lists the event type as eLearning, member price as £174.29 | \$455.00 | €437.50, and non-member price as £555.26 | \$675.00 | €649.04. The tutor is identified as Andy Richardson. A table of dates shows the course running from 4 Oct 2022 to 25 Oct 2022, with session times for 4 Oct, 11 Oct, 18 Oct, and 25 Oct. The location is listed as Online. A 'Book' button is visible next to the dates table.

What will you learn?

- Establish your business needs and priorities for modelling and simulation
- Uncover the critical requirements of a modelling and simulation capability
- Assess the current state of modelling and simulation in your business
- Recognise the challenges and opportunities for implementing effective and efficient modelling and simulation
- Understand the framework for a comprehensive modelling and simulation strategy
- Discover the best approach to building a modelling and simulation strategy
- Understand each element of the process and how to assess gaps and develop a plan for each element
- Tackle the practical challenges in implementing a strategy
- Learn how to estimate and minimise costs and maximise the benefits to achieve a strong business case

View details and schedule at: www.nafems.org/strategy

LOOK US UP AT: www.phronesim.com or CONTACT US at: info@phronesim.com