

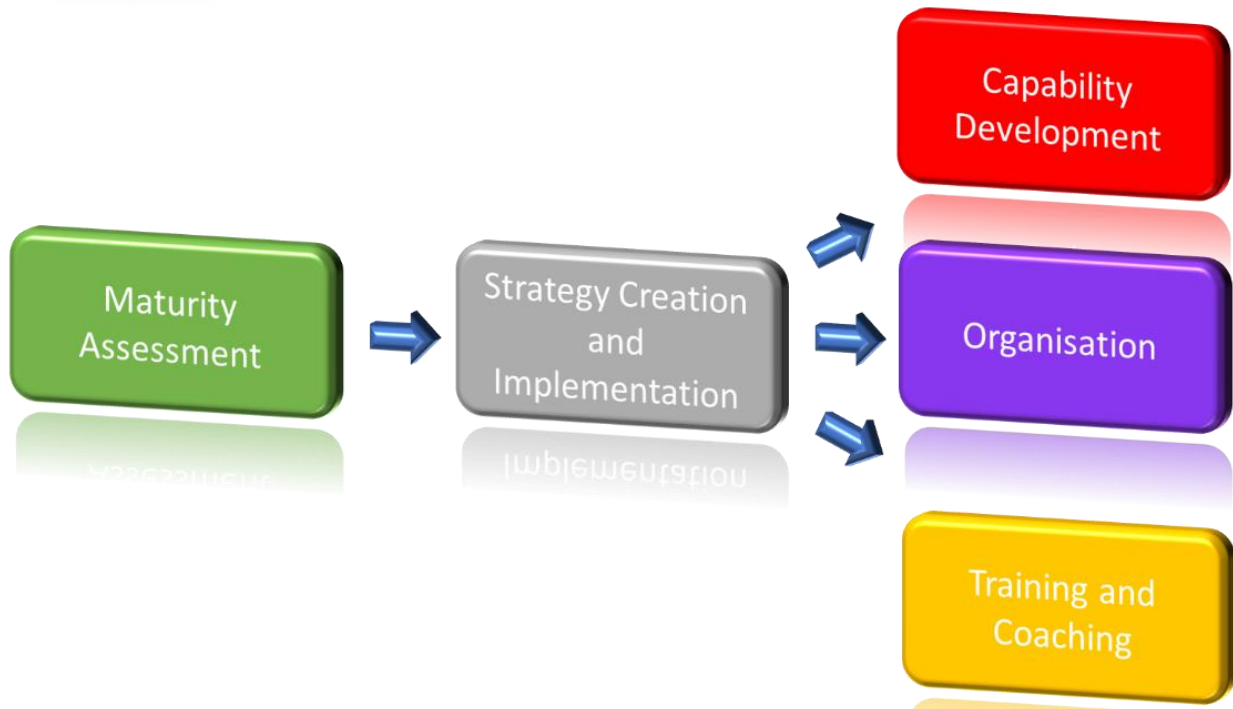
PHRONESIM

**ENGINEERING SIMULATION
STRATEGY SOLUTIONS**

WHAT WE DO

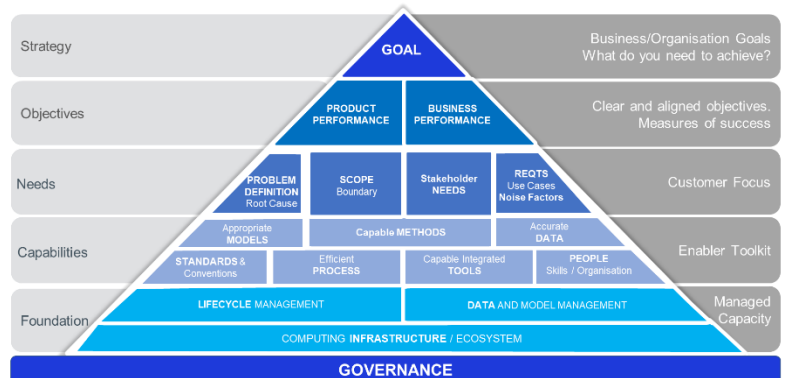


PHRONESIM provide an INDEPENDENT consulting service to help optimise your product performance and achieve your business goals by maximising the effectiveness and efficiency of your simulation capability.



Strategy Creation and Implementation

PHRONESIM use a proven framework to help create a bespoke strategy for your organisation tailored to your specific goals needs and status. The framework addresses all the elements essential ensuring the optimum balance to achieve an effective and efficient Simulation and Modelling capability.



Maturity Assessment

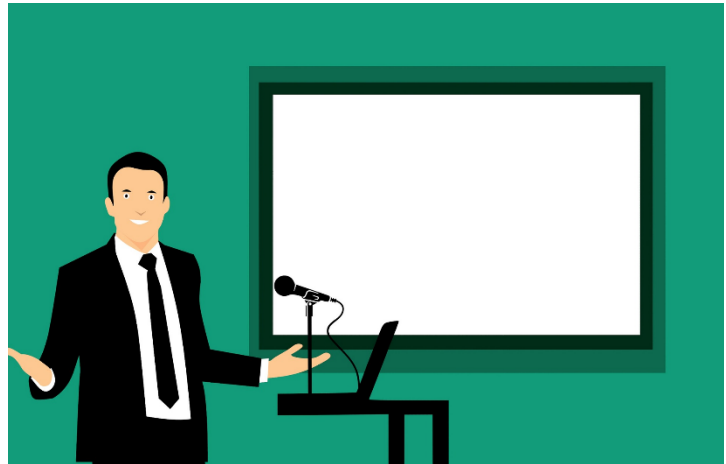
Element		Maturity							
		Strategy	Process	Methods	Tools	Models	Data	People and Organisation	Computing Infrastructure
4	Comprehensive Strategy Accurate / Robust Design Lead Evidenced / Validated Maintained / Governed				Target		Target	Target	
3	Holistic Strategy Repeatable / Verified Design Critical Implemented Measured / Managed	Target	Target	Target	Assessment	Target		Assessment	Target Assessment
2	Established Strategy Established Credibility Design Support Planned / In progress Some gaps	Target	Assessment	Assessment		Assessment			
1	Strategy in Development Building Credibility Research/Scoping Studies Plan in Development Significant gaps	Assessment					Assessment		
0	Just starting No strategy No evidence No Plan Uncoordinated								

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Using the elements of the Strategy Framework to assess and quantify the status of the Modelling and Simulation capability in your organisation to enable gaps, and opportunities to be identified, and appropriate improvement actions and initiatives planned.

Training and Coaching

Providing standard eLearning (In conjunction with NAFEMS) and bespoke training in Maturity Assessment, and Strategy Development and Implementation.



Capability Development

Advising on best practices for effective and efficient capability development.

Organisation

Helping optimise organisations to maximise collaboration and expertise ensuring the effectiveness and efficiency of simulation development and implementation.

LOOK US UP at www.phronesim.com **CONTACT US** at: info@phronesim.com